4. **COVER STORY**

On the cover: With “Vitruvian Man,” Leonardo DaVinci presented the human body as an analogy for the workings of the universe. The sketch stands as a symbol of humanistic thinking through the ages.

Today, Englewood Hospital and Medical Center Foundation patrons are leading a renaissance in the art and science of delivering humanistic medicine to our patients and their families.

8. **Patrons of the Art and Science of Humanistic Care at EHMC**

A look at the commitment that informs every decision at EHMC.

8. **The Sit Down: Hillary Cohen, MD**

The Chief of Emergency Medicine discusses humanistic community care.

10. **Be Exceptional**

Make an impact with the Be Exceptional Campaign.

12. **Faces of Philanthropy**

Get to know the generous donors whose support impacts the lives of so many at EHMC.

14. **Know the Pros**

Meet some of the experts who are caring for our community in the new Cancer Treatment and Wellness Center.

16. **Ask the Foundation**

A visit to The Leslie Simon Breast Care and Cytodiagnosis Center.

Englewood Hospital and Medical Center has delivered the highest quality healthcare to the community for 125 years. Established in 1995 as a separate 501 (c) (3) tax-exempt organization, the Foundation raises private funds to further the Medical Center’s vision to become the regional leader in providing state-of-the-art compassionate care in a humanistic environment to the community it serves.
Dear Friend,

It is no secret that Englewood Hospital and Medical Center’s formula for success calls for a healthy mix of expertise coupled with compassion. This humanism in medicine galvanizes our organization as it reaches for new, bolder heights in healthcare.

To patients, humanism in medicine may resemble a gentle touch or a kind word. It may describe the nurse who eased her anxious patient back to sleep. Perhaps, as Norman Seiden relates in our cover story, the humanistic experience brought comfort to a family coping with a chronic health challenge. In all cases, humanism is the unwavering compassion, dignity and respect with which our physicians, nurses and employees treat everyone who comes through our doors.

At the crux of it all is our community. Your unyielding commitment to philanthropy allows us to dream, build and deliver in ways we never thought possible. Earlier this year, we announced the public phase of Transforming the Future: Our Campaign for Englewood Hospital and Medical Center. We are more than half-way to our goal of $50 million, and those funds are already making a difference for patients, including a young expectant mother who was recently diagnosed with cervical cancer. Experts at our new Cancer Treatment and Wellness Center guided her through treatment and helped her deliver a healthy baby in our new Family Birth Place. Mother and child are doing very well, thanks to the support of our Campaign benefactors.

Another transformative project is the new Braverman Family Executive Wellness Program, which will help people take better control of their personal health.

The next time you find yourself on Engle Street, take a moment to gaze at the future of our Medical Center. It is changing and evolving, but a familiar constant will always remain: the word ‘Humanistic,’ emblazoned on our walls, serves as reminder of our Medical Center’s unwavering commitment to its patients and their families.

On behalf of the Board, as well as our Medical Center’s family of doctors, nurses, management team and employees, I thank you for your commitment, generosity and support for world class care in a humanistic environment.

With all best wishes,

Jay C. Nadel
Chairman, Board of Trustees
Englewood Hospital and Medical Center Foundation
HAPPENINGS

1. **Heel the Soul Steps Up**
   Earlier this year, the EHMC Foundation hosted an inaugural benefit for Heel the Soul, a new resource and support program for women battling serious illness at the Medical Center. More than 160 guests joined the Heel the Soul committee for this special event, helping to raise over $90,000. Funds will benefit the first phase of the program, providing comfort bags to women with gynecological cancer.

2. **Spring Bling Think Pink in the Sunshine State**
   It was a joyful journey for supporters of Spring Bling Think Pink. This year, guests traveled to the warm, sunny shores of Fort Lauderdale, Florida, for a weekend of fun, education, and reflection. Funds raised benefit The Leslie Simon Breast Care and Cytodiagnosis Center.

3. **Breakfast Club Welcomes CNBC Anchor**
   CNBC breaking news anchor Sue Herrera headlined The Breakfast Club’s spring gathering at Alpine Country Club – one of two special fundraising events hosted by The Breakfast Club each year. More than 160 guests joined the Foundation to learn more about journalism in the digital age.

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Spring Bling Think Pink organizers Ron Roellison and Joanne English-Roellison (left and right) with Phyllis Brown-Edwards, Director of Community Affairs, EHMC (center).
Gift Shop Dedicated for Long-Time Volunteers

The EHMC Foundation was the recipient of a generous bequest from the Estate of Edith and Walter Kleineke. In recognition of their commitment, the Medical Center’s gift shop was named in their honor earlier this year.

The Cresskill couple enjoyed a long-standing relationship with the Medical Center. As volunteers, they contributed more than 8,000 service hours to EHMC, its patients and their families. Thanks to their thoughtful planning, this gift will help to ensure that the level of humanistic care they experienced at EHMC continues to be available for future generations.

Community Chest Grant to Fight Gestational Diabetes

Every year, nearly 50 pregnant women at EHMC’s OB clinic are diagnosed with Gestational Diabetes (GDM). A grant recently awarded to the Foundation by the Community Chest of Tenafly, Englewood and Englewood Cliffs will help to ensure that these women remain healthy.

To effectively manage GDM, pregnant mothers must maintain tight control of blood glucose levels to reduce potential complications. This includes checking blood glucose levels a minimum of four times per day. When a woman is diagnosed with GDM at approximately 24 to 25 weeks pregnant, she will need approximately 500 blood glucose test strips for the duration of the pregnancy. Most women receiving care at our clinic cannot afford to purchase test strips. As a result some women will not test as frequently as recommended or not at all.

Thanks to this grant, EHMC’s Gestational Diabetes Education Program will provide every woman with GDM the tools to keep her blood sugar levels within target and to deliver a healthy baby. Funding will be used to obtain the testing supplies necessary for blood glucose monitoring for those women who cannot afford the test strips or whose insurance does not cover the cost of supplies.

Golf Outing a Classic Success

It was sunshine and blue skies for the EHMC Foundation’s 2015 Golf Classic. Thanks to the generosity of friends and sponsors, including Presenting Sponsor Benzel-Busch Motor Car Corp., the Golf Classic raised an impressive $225,000 for the Medical Center.

More than 150 supporters joined us for this special fundraising event at Montammy Golf Club in Alpine, which included an exciting day on the course followed by dinner for guests and sponsors.

A Surprise Yom Kippur Gift

A late September visit by the Schecter Family of Haworth showed us all that you can never be too young for sharing. Sisters Mylee, age 4, and Liv, age 3, stopped by the Medical Center with their parents to deliver a special gift in honor of Yom Kippur: their piggy bank savings! Their generosity brings us one step closer to our fundraising goal for Be Exceptional, a matching gift campaign running through the end of this year.
In the 15th and 16th centuries, society’s leaders devoted their considerable resources to the study of the arts and sciences. Their patronage resulted in what we know as the Renaissance and the rise of humanism. Today, patrons of the Englewood Hospital and Medical Center Foundation are helping inspire a renaissance in the art and science of delivering humanistic medicine.
Decades ago, Barbara Seiden emerged from a months-long coma with an array of physical challenges. In his quest to find the best internist for his beloved wife, Norman Seiden met EHMC’s Lawrence Davis, MD, whom he calls “an exceptional, dedicated, brilliant, humanistic physician.”

Few people can apply the term “humanistic” with the same authority as Mr. Seiden. In addition to his personal experiences, he has served as Vice Chair of the Arnold P. Gold Foundation, and is a trustee of The Russell Berrie Foundation, two venerable organizations that have led the way in promoting a humanistic approach to healthcare worldwide.

After many months of visits to Dr. Davis’ office, concern for Mrs. Seiden’s comfort moved Dr. Davis to offer to care for her at home in Tenafly. For years thereafter, Dr. Davis regularly visited the Seidens as needed, day or night, sometimes as late as 2:00 am. At the end of Mrs. Seiden’s life, Dr. Davis spent the night in a chair at her side to ensure a dignified and gentle passing. “That is a memory our entire family will cherish and will never forget,” says Mr. Seiden. “Dr. Davis treated Barbara as if she was his mother, with respect and loving kindness.” Today, Mr. Seiden sees Dr. Davis as his primary physician.

“Dr. Davis treated Barbara as if she was his mother, with respect and loving kindness.”

— Norman Seiden

As a longtime EHMC Foundation benefactor and early lead supporter of Transforming the Future: Our Campaign for Englewood Hospital and Medical Center, Mr. Seiden understands the impact of philanthropy and how it can help to improve the hospital experience. In gratitude for Dr. Davis’ selfless service, Mr. Seiden offered to make a gift in his honor to the EHMC Foundation. “The one thing Dr. Davis would accept, and truly appreciate,” says Mr. Seiden, “was to renovate the Resident’s Lounge to provide his fellow caregivers a place to call home during their time at EHMC. It is apparent that his greatest happiness is in doing for others.”

Dr. Davis says, “It was a privilege and a joy to have known Mrs. Barbara Seiden — a great woman who conquered adversity. I am proud and grateful for the recognition the Seiden family has given me, but do not feel I should be singled out. Mr. Seiden and his family took magnificent care of Barbara, and my care of her was a reflection of the culture of my partners and of EHMC.”

Chief Medical Officer, Michael T. Harris, MD, says Mr. Seiden’s experience reflects the quality of the medical staff at EHMC. “We have great people at all levels who have chosen a career in healthcare because they have a passion for helping other people through difficult times.”

**Humanistic Care Does Not Happen by Accident**

More than a decade ago, with the construction of The Russell and Angelica Berrie Center for Humanistic Care, EHMC made a commitment to become the regional leader in providing state-of-the-art compassionate care in a humanistic environment. “We made a conscious decision to put the word ‘humanistic’ on our building for everyone who drives down Engle Street to see,” says Warren Geller, President and Chief Executive Officer. “When you use that word, you have to live up to it. You have to make it the culture. Our mission is to care for people who are scared, sick, confused. For them, a humanistic environment includes everything from how easy it is to navigate around your campus to how you are treated by the valet, to natural light and the color of the walls.”

“Of course, it is primarily about the people,” he continues. “We have always had an incredibly talented medical staff. They expect a certain high standard from each other, and I expect that...
When we look at a patient, we need to remember that they are sick, but being sick is not their life.”

— Cathy Muir-Quinn

standard to be adhered to across the organization.” Every member of the EHMC team is a link in the chain of excellence. “The environmental services crew is making it possible for us to be a Leapfrog Top 100 hospital in the country for patient safety,” says Mr. Geller. “We have lower infection rates thanks to the way they clean.”

Ensuring a commitment to humanistic care requires comprehensive planning, training and monitoring. Patricia Wilson, Senior Vice President of Human Resources, says that experience in delivering this type of care is fundamental to the recruiting process at EHMC. When the talent acquisition team interviews a candidate, they also evaluate that candidate’s ability to speak to humanistic principles by sharing experiences that demonstrate an understanding of personal connections, empathy and their role as advocates for patients and their families. “It is our obligation to make sure that when people become a member of our team, they understand who we are and what our culture is,” says Ms. Wilson.

Seeing the Person Behind the Illness

As Director of Clinical Effectiveness, Cathy Muir-Quinn, RN, and her team of social workers and case coordinators provide a bridge between the Medical Center and the patient’s home life. “When we look at a patient, we need to remember that they are sick, but being sick is not their life. We look at the whole picture and help them get back to where they are supposed to be,” she says.

As with so many aspects of humanistic care, Ms. Muir-Quinn attributes a mix of science and art to her program’s success. The Clinical Effectiveness team reviews every chart, carefully tracks patient satisfaction and readmission data, and follows up, post-discharge, with a personal phone call to assess the patient’s progress. Despite all that data, Ms. Muir-Quinn says the best information comes from simple human conversation.

“You have to speak face-to-face with the patient. If we spend an extra two minutes listening, we might find something out that is really going to help us take care of that patient.”

She also stresses the touches that recognize the dignity of the human being behind the illness. A closet is filled with clothes, shoes and jackets, donated by the staff. “We see a wide variety of patients here,” she says. “Some have social issues, as well as medical. We treat the medical, but we also need to consider what that person requires in order to function when they leave here, to feel like they have some dignity and some respect. We want to know that they will not go out in cold weather without a jacket. We provide it to them as best we can.”

By way of example, Ms. Muir-Quinn relates the recent story of a Turkish cancer survivor traveling in the United States, who became very ill and found himself at EHMC with no way home. Virtually the entire Medical Center rallied, including doctors, nurses, the ambulance team and Clinical Effectiveness. They performed the necessary procedures to get him out of danger, arranged accommodations for his wife, located interpreters, contacted the Turkish consulate and even arranged for a doctor-attended flight home. “We could have treated his condition and said, ‘OK, good luck,’ but we did what we needed to do to get him where he needed to be.”

Dreaming Big

“The generosity of our community allows us to dream in a big way,” says Mr. Geller. EHMC Foundation supporters, as
patrons of the art and science of humanistic care, have made it possible to invest in the kind of state-of-the art technology that delivers high-end services to people who are clamoring for them, close to home.

“Thanks to this community,” he says, “we were able to buy, not one, but two Varian TrueBeam™ 2.0 radiotherapy systems, at a cost of more than $4 million, so we can deliver the most precise radiation therapy available.” From a humanistic perspective, this investment has dramatically improved the experience for EHMC radiation patients. “You pull up on Glenwood Place and find yourself 100 yards from your destination speaking with a valet who knows your name,” says Mr. Geller. “From there, you see the same staff and same doctor every day, who will treat you with the most advanced technology available in a compassionate, comfortable environment. Our friends and supporters are stepping up in a substantial way and making it so that we can deliver these services now.”

EHMC has built upon the humanistic accomplishments of other healthcare providers. While designing the Wilson Kaplen Infusion Center, for example, EHMC staff traveled the country studying models of excellence. “We saw one model that was spectacular, so we took that and made some improvements to it,” says Mr. Geller. “We are the next generation, the national model, and that is thanks to the loyalty of our benefactors.”

Dr. Harris points out that philanthropic gifts also help EHMC plan facilities in which the technology of healthcare is virtually invisible to anxious patients and their families. “In the Family Birth Place,” he says, “all of the highest quality equipment is right there, ensuring the most advanced care and safety anywhere. Yet, the rooms have been designed so that patients feel like they are in a hotel room. That is a prime example of the difference our donors can make.”

**A Patient at the End of Every Decision**

While few of us will face the kind of healthcare challenge that Norman and Barbara Seiden withstood, we will all eventually cope with a hospital stay, our own or that of a loved one. Thanks to the generosity of our EHMC Foundation patrons, we will be greeted at this Medical Center by people who learn our names, and treated by professionals who respect our dignity.

While the process of creating a humanistic environment is complex, the reason is very straightforward. “No matter who we are, or where we work,” says Mr. Geller, “at the end of every decision we make, there is a patient who needs our help.”

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**Supporting Seismic Changes in Healthcare**

For the Jehovah’s Witness community, receiving blood during medical procedures is not an option.

“For years, the medical community had simply rejected them as heretics in the cathedral of medicine,” says Aryeh Shander, MD, Executive Medical Director of The Institute for Patient Blood Management and Bloodless Medicine and Surgery at Englewood Hospital.

EHMC looked at the issue from a humanistic point of view and saw that every patient, regardless of specific requirements, deserved the highest possible level of medical care.

Donors agreed. Since the inception of the Bloodless Medicine program at EHMC, more than 1,400 donors have given gifts totaling over $4.8 million.

“The care that we have committed to in this community has resulted in seismic changes in medicine,” says Dr. Shander.

“EHMC has approached this as a science, rather than a withholding of blood, so we have been able to share the knowledge we have gained,” he says. “The experience has driven a deeper understanding of how we manage anemia and transfusions as well as how we manage compassion. Clearly, it was the right thing to do.”

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“The generosity of our supporting community allows us to dream in a big way.”

— Warren Geller
The Chief of Emergency Medicine sat down with Connections to discuss the evolving role of Emergency Care and her international experience with the World Health Organization (WHO).

Fast Facts:
1. What is on your reading list?
   I generally like historical biographies and historical fiction.
2. Sports: Watch or play?
   I like to participate more than watch.
3. Vacation wish-list
   I would like to take my kids back to Uganda to Queen Elizabeth National Park. I would also like to visit Cuba.
4. Pets?
   I have a 13-year-old Shitzu named Coco.

C: An emergency room visit can be a stressful time for both the patient and their loved ones. What does EHMC do to ensure a positive experience?
H: One of the most anxiety-provoking things for patients and their families is not knowing what is going on. We focus on keeping communication open, which is the most important thing you can do to relieve that anxiety. We make sure that patients know what to expect.

When they walk in the door, they are met by a greeter and a triage nurse so we begin the communication process as quickly as possible. We keep the patient informed of their plan of care as things progress and we make sure that, when their treatment is completed, they have a full understanding of what has happened and what further steps are needed to ensure their ongoing wellness and health.

C: Does dealing with the pressure of emergency care ever get easier?
H: It is amazing, and a remarkable testament to the compassion of the staff, that they can deal with all of the pressures around them and still retain their humanity. Despite the thousands of patients that they have seen, the staff here still feels like a bad outcome is a hard message to deliver. If I were to say to you that it is very easy for them to deliver bad news, well, that would not be the staff you want taking care of you.

C: What does humanistic care mean in the Emergency Care Center?
H: Humanistic care is really about merging the person and the professional together. You are a professional doing your job, but you are also a person who shares the experience with your patient.

Most of the time you have positive experiences with your patients. Even when the outcome is not what you desire, you have still helped to make a difficult situation a little bit better. It can be exhausting, but we chose to work in
an emergency department because we get to interact with a lot of people and we enjoy the very close, meaningful relationships we develop with our patients during a stressful time.

C: When did you know you would be a doctor?
H: I was always going to be a doctor. Always. My grandfather was a physician and I always highly respected him, but I never remember even considering doing anything else.

C: How has emergency medicine changed since you chose it as a specialty?
H: We provide more care in emergency departments than we were doing ten years ago. It has been a real time of transition. Take observation medicine, for example. Some patients now come in and get observed in the emergency department while we do diagnostic tests and treatment, whereas years ago they would have just been admitted to the hospital. Now we are able to develop relationships with our patients when they are in the department for longer periods of time, and to see whether interventions are making them better or not. We can have multiple discussions to make sure they understand what is going on and what the best next step will be. Traditionally, that had not been the way emergency medicine worked.

C: What was your role with the WHO?
H: I have worked as a consultant for the World Health Organization since 2007, helping to develop a set of guidelines for the management of emergency patients in limited resource settings. We developed a non-profit organization, IMAI-IMCI Alliance, that is now helping to strengthen health systems in resource-limited settings by encouraging collaboration and providing technical support in implementing the WHO management programs.

C: You were raised in North Caldwell; do you enjoy being back in the area?
H: We had always planned to come back to this area, so it has been great now that the kids are a little bit older. I have family in Englewood, so when you have little kids, being a couple of minutes from family becomes very key to your sanity.

C: As an emergency medicine specialist with three young children, when do you sleep?
H: Rarely. I am lucky that I have an amazing husband and family, as well as a lot of help, because otherwise I would never be able to manage home and work.

C: What would you like the community to know about the EHMC Emergency Care Center?
H: You should know that when you come here, you are going to get the highest quality care possible, in an incredible environment that has been supported and built through the generosity of the community itself. In the middle of the night, if you have a problem, we are here. We have the resources and staff we need, and we want people to use them. This Medical Center has recognized the fact that we are the front door; the majority of our patients come through here. To me, that is a demonstration of how this Medical Center sees the importance of every aspect of patient care, from the moment the patient reaches the parking lot.

Frankly, we do emergency medicine very, very well here, and that is something that I am very proud to be part of. We are going to continue to strive to do better and better, because for us, good is never good enough.
In 2014, the EHMC Foundation launched its first-ever Annual Fund matching gift campaign, *Rise to the Challenge*.

Thanks to the generosity of individual donors, every dollar was matched far exceeding our expectations.

**Challenger Profile: Marty and Ruth Kornheiser**

Marty and Ruth Kornheiser humbly insist that their extraordinary generosity is nothing exceptional. “Giving is part of our heritage,” says Mr. Kornheiser. “We were taught, by both sets of parents, to give back. We never forget.”

Yet, through their decision to participate as “challengers” in the current Annual Fund Campaign, they are providing an opportunity for other generous families to *Be Exceptional*.

Thanks to challengers like the Kornheisers, through the end of the year, gifts to the Englewood Hospital and Medical Center Foundation Annual Fund Campaign will be matched, dollar for dollar, up to a total of $375,000.

Marty Kornheiser underwent a successful quintuple bypass at EHMC in 2001. When his cardiologist, Jeffrey Mitchel, MD, told him the surgery would be performed at EHMC,
How to Participate

For more information on Be Exceptional and ways you can participate, visit our website at englewoodhospitalfoundation.org/beexceptional. It is your destination for campaign updates, an impact overview and an easier-than-ever way to donate.

To learn more about the Be Exceptional matching gift campaign, visit our website at englewoodhospitalfoundation.org/beexceptional.

Mr. Kornheiser was surprised to learn about the advanced cardiac facilities and capabilities available from his local Medical Center. In fact, Mr. Kornheiser described his five-day stay at EHMC as a parade of solicitous, friendly nurses and specialists. “They treated me like a neighbor in need, not a statistic or a bed to be checked off a list,” he says.

A visitor from the Visiting Hearts Program inspired him to make a more permanent connection with EHMC. Since 2001, Mr. Kornheiser has been part of a small dedicated team of heart surgery “veteran” volunteers who meet with prospective patients and loved ones during pre-admission testing and recovery to address any concerns or questions they may have about what to expect, from the procedure through rehabilitation.

Annual gifts can be unrestricted, which appeals to the Kornheisers. “We choose not to earmark,” says Mr. Kornheiser. “We think the administration knows best how to allocate the funds. That has always been an unspoken understanding between Ruth and me.” Annual fund contributions can also be directed to a specific fund, offering the donor flexibility and control.

The Kornheisers have contributed to a wide variety of causes at the Medical Center. The couple, who live in the Township of Washington, have been married 52 years. They have three daughters and nine grandchildren. ☺
Meet some of the professionals who are bringing their energy and expertise to the new Cancer Treatment and Wellness Center. The generosity of our donors makes it all possible.

Committed to Caring

Lauren Boutillier, PharmD, BCOP

If there is a humanistic care gene, Board Certified Oncology Pharmacist Lauren Boutillier carries it. The second-generation EHMC care provider draws inspiration from her mother, Carol Boutillier, RN, a four-decade EHMC veteran. “She runs around with a crash cart and saves lives,” says the proud daughter. “She is definitely my role model.”

After working as an EHMC pharmacy technician while in college, Boutillier received her Doctor of Pharmacy from Rutgers University in 2007 and returned to the EHMC pharmacy, where she was invited by Michael Schleider, MD, Chief of Oncology Services, to participate in interdisciplinary morning rounds at the Wilson Kaplen Infusion Center.

“These are the smartest people I have ever met,” she says. “At first, everything I could offer about drugs, they already knew.” Determined to bring value to every opportunity, Ms. Boutillier pursued her board certification in oncology pharmacy and received her certification in 2014.

“The field of oncology is so fast-paced,” she says. “Every day there is new research, new information. One way to really help oncology patients is to be very aware of possible adverse drug effects, like nausea, vomiting and anxiety,” she says. “Patients should not be nervous about discussing how they feel. We can help.”

Ms. Boutillier enjoys spending time with her very large Bergen County-based family. She can also be found rooting for the Philadelphia Eagles, a team she committed to at age eight because her favorite uncle was a fan. “I get a lot of flack from Giants fans,” she says.
Always Running, Always Learning
Christina De Marco, MSN, RN, NP-C, AOCNP

“We are all cancer survivors,” says Christina De Marco, Infusion Center Director. “Cancer is such a prominent thing today. Whether it strikes you, your family or a friend, we are all impacted by it. Even if you are a nurse or a provider, you are affected by the cancer diagnosis because you are trying so hard to provide care, while also trying to provide hope to the person for whom you are caring.”

Throughout the day, Ms. De Marco sees between 60 and 65 patients at the Wilson Kaplen Infusion Center. “I am the liaison between patient and physician,” she says.

In addition to her patient responsibilities, Ms. De Marco has played a role in the expansion of the Infusion Center, providing input on planning, reviewing drawings and working with architects, “to help build the ideal infusion center for our patients,” she says. While she resists letting administrative responsibilities pull her entirely from patient care, she has a rich background in administrative development, including creating a program for ventilator-dependent patients and launching the Student Health Center at Dominican College in Blauvelt, NY.

For Ms. De Marco, healthcare education is a never-ending process. “Every patient we encounter gives us a new experience and a new outlook. That is what humanistic care is: Looking at every patient as an individual, not as a statistic.”

An avid runner, Ms. De Marco has completed seven half-marathons, as well as countless 5Ks and 10Ks. Along the way, she has helped raise more than $15,000 for the Leukemia and Lymphoma Society, in honor of a family member. She has been married for 38 years and has three grown children.

Technology Makes a Personal Connection
David Dubin, MD

“Radiation therapy is a very personal field,” says David Dubin, MD, Chief of the Department of Radiation Oncology. “The fact that we are technology-driven means we have the best materials to make sure the patient gets better, but there is no substitute for the personal touch.”

That human connection inspired Dr. Dubin to pursue his chosen specialty 25 years ago. “When I had a rotation in radiation oncology at Sloan Kettering, I enjoyed every aspect of it. I felt I could treat the whole patient, literally from head to toe. I was not limited to a small area of the body. There was human contact; I was dealing with whole human beings.”

Over the course of 25 years, capabilities have changed dramatically. “The technology is what really drives us,” says Dr. Dubin. “We have implemented numerous programs at EHMC to stay ahead of the curve. We are treating patients today with technology that was just a glimmer in our eyes a few years ago.”

Thanks to the ongoing success of Transforming the Future: Our Campaign for Englewood Hospital and Medical Center, innovations like the Varian True-Beam™ 2.0 are improving the accuracy of radiation therapy in the Coe Radiation Oncology Center. Dr. Dubin values the personal touch, as well. “Our entire department works hard together to make the experience as good as possible,” he says.

A Queens, NY, native, Dr. Dubin has six children and four grandchildren. In his limited free time, he says he likes to indulge in “boring” hobbies like stamp collecting and genealogy. He is currently working on his family tree and recently ran his first marathon.
‘I CANNOT THANK EHMC ENOUGH’
Ellen Glantz-Tucker

While sitting in the Helen L. Fitzpatrick Garden, Foundation Trustee Ellen Glantz-Tucker notes that as her 60th birthday approaches, she has asked her husband, Stephen, for something quite special: “I want my family and friends to give funds to the Medical Center to do something in this garden commemorating my birthday.”

Mrs. Glantz-Tucker, a telecommunications entrepreneur who delivered both of her children at EHMC, joined the Foundation Board in 2013, following an inspiring medical experience. “My mother was here for a heart ailment and, somehow, through an X-ray, they determined she also had ovarian cancer. She had no symptoms; she would have never known. They referred her to Nimesh Nagarsheth, MD, who saved her life.”

Years ago, Mrs. Glantz-Tucker’s best friend received treatment from Violet Merle McIntosh, MD, at The Leslie Simon Breast Care and Cytodiagnosis Center at EHMC. In honor of her friend’s recovery, Mrs. Glantz-Tucker pulled together a team, the Bosom Buddies, to participate in the 2014 Walk for Awareness. “It was so much fun,” she says. “It was great to be out there supporting breast cancer care.”

The Bosom Buddies will make a return appearance this year.

Active in the Center for Food Action, the Foundation of Bethel Woods Center for the Arts and many other causes, Mrs. Glantz-Tucker finds something unique about EHMC. “No single organization has given me more than I have actually given them,” she says, “except this Medical Center. So I cannot thank EHMC enough. It is an honor to serve on the Foundation Board.”
A COMMITMENT TO PERSONAL HEALTH RESPONSIBILITY
Steve and Abbey Braverman

As advocates for personal health, Steve and Abbey Braverman have long followed a regimen of comprehensive yearly physicals. Until recently, that meant trudging the hallways of Manhattan hospitals. “At the end of a long day,” says Mr. Braverman, an EHMC Foundation Trustee, “we would have a set of data that has allowed us to identify health trends and modify our lifestyles.”

One important factor was missing from their annual regimen: an ongoing relationship with the examining physicians. “We wondered why we were going to New York City when we have a fantastic Medical Center right next door with the same cutting edge technology and great doctors,” says Mrs. Braverman. She notes that she delivered both of her daughters at EHMC, and the Medical Center was there for them when one daughter had a life-threatening food allergy. “Through EHMC, we developed meaningful relationships with our physicians and have created personal health action plans that we can follow with their support.”

Today, the Braverman family is helping other families take ownership of their wellness. Through a generous gift to Transforming the Future: Our Campaign for Englewood Hospital and Medical Center, the new Braverman Family Executive Wellness Program will help individuals identify health issues before they become major problems.

A NATURAL SYNERGY
NVE Bank

“Banks, like hospitals, are the cornerstones of their communities,” says Rob Rey, President and CEO of Englewood-based NVE Bank. Founded in 1887, NVE has a long history of serving the people of Bergen County, and Mr. Rey says it is no coincidence that the mutual bank finds common cause in supporting the efforts of the EHMC Foundation through the Walk for Awareness. Last year, the bank raised more than $4,000.

“There is a natural synergy between a community bank and a community medical center,” he says. In many ways, NVE practices “humanistic” banking. “We view our members as people, not numbers. As EHMC caters to individual health needs of unique patients, we develop supportive relationships through every stage of life. From the birth of a baby to saving for college, buying the first home, all the way to retirement, we are there right next to them. It is not about the single transaction; it is about the relationship with the person.”

Mr. Rey has been with NVE for 17 years, five of them as President and CEO. As President of the Financial Managers Society and member of the Board of Directors of the New Jersey Bankers Association and America’s Mutual Banks, he works to pass legislation to help mutual banks thrive.

Having served as a Trustee of BergenPAC and the Bergen Community College Foundation, he also encourages community involvement among the 103 NVE employees. “Community service is part of our corporate DNA,” he says. “Our senior management team all serve on the boards of non-profits in the community, and we are very proud to be a sponsor of the annual EHMC Foundation Walk for Awareness.”
I recently visited the newly expanded Leslie Simon Breast Care and Cytodiagnostics Center for my annual breast screening. Before arriving, I tucked my employee badge away; to anyone at the Breast Center, I was a patient from the community.

While I had roamed the Breast Center countless times during construction, I could not contain my excitement over how gorgeous it had turned out. I was welcomed, right on time, by a smiling concierge and escorted to a private changing room. She told me how long my appointment would be and when I could expect to receive test results.

The technician who greeted me in the examination room saw that I was a bit anxious. She smiled warmly and assured me that, as a 35-year tenured professional, she would take good care of me. “I save women’s lives every day,” she said. “You are in good hands.” Indeed, I was.

From the moment I walked into the Breast Center to the moment I walked out, every person showed respect for my time, my anxiety and my dignity. Even the furniture felt like it had been chosen specifically to ease the discomfort of a sometimes frightening procedure. (I asked: Yes, each element had been carefully curated to offer confidence and comfort.)

I do not mind admitting that the yearly breast exam can be nerve-wracking, yet it is tremendously important. The care with which the Breast Center welcomes and comforts its patients makes it much more likely that women like me will get that life-saving exam on time and with — if not enthusiasm — resolve.

For me, this is humanism in motion. Medical outcomes, including early detection and treatment, are being improved every day at your Medical Center. This is also an example of philanthropic gifts being put to creative and effective use to enhance health care options for all who live in our community. Right now, as Transforming the Future: Our Campaign for Englewood Hospital and Medical Center embarks on its public phase, patients are already reaping the benefits of our community’s generosity. Jennifer and David Graf have helped to launch the Graf Center for Integrative Medicine, which is providing access to therapies that promote wellness for the mind and body. Patients at The Charles and Lynne Klatskin Radiology Center, named for this year’s Gala honorees, are receiving the most advanced diagnostics and therapies and soon, The Braverman Family Executive Wellness Program, spearheaded by the philanthropy of Steve and Abbey Braverman, will begin providing comprehensive one-day health screenings.

Little did we suspect when we named our Capital Campaign that the transformation would be so rapid, so powerful and in my case, so very personal. The future truly is now, and this is your opportunity to become a part of it. Call me today so that we can talk about ways that you can be part of this exciting time in your Medical Center’s history.

Debra Albanese
Executive Vice President
Englewood Hospital and Medical Center Foundation

P.S.: I am fine. Have you made your appointment yet?

To speak with the Foundation about your donation, please call me at 201.894.3497 or e-mail debra.albanese@ehmchealth.org. You can also visit our website, englewoodhospitalfoundation.org, for more information.
Storm clouds could not dampen the spirits of the more than 800 supporters who braved the elements to join us for Spellbound, EHMC Foundation’s 2015 Gala honoring Charles and Lynne Klatskin and Aryeh Shander, MD, at the New Jersey Performing Arts Center. Their commitment and abounding generosity helped us raise a record-breaking $1.4 million to benefit the Medical Center. Truly a night of magic and splendor, the Gala featured entertainment by famed illusionist David Blaine. To view our full gallery, visit our Flickr and Facebook pages.
Save the Date

2016 Gala

Saturday, June 18, 2016

New Jersey Performing Arts Center
Newark, NJ